

Introduction

Sandifer Wealth Management, Inc.¹ is registered with the US Securities and Exchange Commission as an Investment Adviser. You have a choice among different types of financial services professionals to assist you with your financial needs. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at www.investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We provide investment advisory services to retail investors. As a registered investment adviser, we are held to what is known as the fiduciary standard, which covers our entire investment advisory relationship with you. This means we must, at all times, serve your best interest and cannot place our interest above yours. The standard requires our constant commitment to our duty of loyalty and care to you, our client.

Asset Management: At the outset of our relationship, we spend time with you to gain an understanding of your investment goals, risk tolerance and financial situation. We then develop an investment plan designed to meet your investment objectives and provide ongoing management of your assets. We typically recommend that our clients invest in mutual funds and exchange traded funds (ETFs), and to a lesser extent, individual stocks, bonds, and fee-only variable annuities. Although we generally focus our advice on these products, we will offer advice regarding additional types of investments if they are appropriate to address your needs. We do not recommend any proprietary investments.

As part of our standard services, we regularly monitor your portfolio and review the investments used in our clients' accounts. We will contact you at least annually to discuss your portfolio, with interim reviews and updates anytime life changes or market conditions call for it. Depending on your specific situation, we may recommend the services of a third-party money manager to assist us with managing your account.

We will manage your investment portfolio on a discretionary or a non-discretionary basis. When you choose a discretionary arrangement, we will have the authority to buy and sell securities in your account(s) without asking you in advance. You will sign an advisory agreement giving us this authority until either you or we terminate that agreement. Under a non-discretionary arrangement, we will provide you investment recommendations, but you ultimately decide what investments to buy and sell.

Financial Planning: Financial planning may include advice that addresses one or more areas of your financial situation including, but not limited to, cash management, risk management, insurance, education funding, goal setting, retirement planning, estate and charitable gift planning, tax planning, and capital needs planning.

More detailed information on our services is available in our Form ADV Part 2A (our “Brochure”) in Items 4, 7, 13, and 16. We are here to help you and encourage you to ask us questions. For example, you might want to ask us:

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

What fees will I pay?

Our asset management fees are calculated as a percentage of the assets we manage for you, and are billed quarterly in advance. Our financial planning services are provided on an hourly fee basis.

In addition to the fees that we charge, your portfolio will incur other expenses. The most common examples are brokerage transaction fees (such as the fee that the broker charges to buy or sell a security in your account), custodian fees, and fees imposed by mutual funds and exchange traded funds. Also, with variable annuities, you may have to pay fees such as surrender charges to sell your investment. If all or a portion of your assets is managed by a third-party money manager, you will also pay the manager's advisory fee, which will be separate and additional to our fees.

¹ J. E. Sandifer Financial Consultants, Inc. changed its name to Sandifer Wealth Management, Inc. in July 2020. Prior to the name change, the firm did business under the name “Sandifer & Associates.”

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

More information about our fees is available in our Form ADV Part 2A (our “Brochure”) in Items 5 and 12.

We are happy to address fee arrangements in more detail with you. For example, you might want to ask:

- *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide to you. Here are some examples to help you understand what this means.

- We recommend that you hold your investment account(s) with Raymond James Financial, Inc. (“RJF”), which offers an advisor-based program that facilitates management of our clients’ accounts. Many of RJF’s services directly benefit you as a client; however, other services benefit only us. Without these arrangements, our firm might be required to purchase such services at our own expense. This creates a financial incentive for us to recommend that you maintain your account at RJF.
- We charge an investment advisory fee based on assets that we manage. We believe this fee structure aligns our interests with yours, since we earn more fees as the value of your portfolio increases. Nonetheless, this type of fee arrangement could also influence us to recommend that you deposit more assets in your account, which would increase our fees.

As a fiduciary, our duty of care requires us to provide investment advice in your best interest, based on your objectives. If we have any conflicts of interest that might incline us to do otherwise, we must eliminate them or tell you about them in a way you can understand, so that you can decide whether to agree to them.

More information is available in our Form ADV Part 2A (our “Brochure”) in Items 11 and 12. Please ask us:

- *How might your conflicts of interest affect me, and how will you address them?*

How do your financial professionals make money?

Our financial professionals are paid a salary and receive a share of client revenue. Financial professionals who are owners of the firm receive their share of corporate distributions based on firm profits. The receipt of compensation based on revenue or profits could influence us to recommend that you increase the assets that we manage.

None of our financial professionals earn any type of commission (e.g., product sales commissions or revenue from securities bought or sold).

Do you or your financial professionals have a legal or disciplinary history?

No. We encourage you to visit www.Investor.gov/CRS for a free and simple search tool to research us and our financial professionals. You might want to ask us:

- *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Additional information

Please refer to our Brochure for more details on our investment advisory services and other topics. Please call us at (251) 340-1984 or email jamey.sandifer@jesandifer.com to request up-to-date information and a copy of the Client Relationship Summary and/or Brochure. We encourage you to ask:

- *Who is my primary contact person? Is he or she a representative of an investment adviser or broker dealer? Who can I talk to if I have concerns about how this person is treating me?*



FORM CRS - SUMMARY OF CHANGES EXHIBIT

Set forth below is a summary of the changes made to Sandifer Wealth Management, Inc.'s Form CRS on September 9, 2020:

- The firm changed its name from J.E. Sandifer Financial Consultants, Inc. to Sandifer Wealth Management, Inc. in July 2020. Prior to the name change, J.E. Sandifer Financial Consultants, Inc. did business under the name of Sandifer & Associates.